



ROME

Maker Faire

THE EUROPEAN EDITION

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PRESS RELEASE

MakerArt

Maker Faire Rome - The European Edition 2022

X EDITION - octoberth 2022, 7>9

QUAYOLA

STORMS

MakerArt is the special section of **Maker Faire Rome - The European Edition 2022, 10th edition** that provides user with opportunities for dialogue between the makers and the international artists chosen by **Valentino Catricalà (curator of the section)**. This edition presents the work **STORMS** by the artist **QUAYOLA**.

Promoted and organized by the **Rome Chamber of Commerce** through its **Azienda Speciale In-nova Camera**, Maker Faire Rome - The European Edition 2022 - the 10th edition dedicated to creativity and technological innovation, will take place at the iconic Gazometro Ostiense **from October 7 to 9, 2022**.

As is well known, Quayola's research moves in the combination of digital, robotics and artificial intelligence and an iconography rooted in art history, from ancient, Renaissance and Baroque, to the genre of landscape, from Romantic to Impressionist. **STORMS** is a work that is part of a series of video works that sits squarely in this cross-section, continuing the artist's research into traditional landscape painting, where what is explored, through the use of advanced technologies, is not so much the image itself but instead the pictorial substance, understood both as material and as the medium of the ideational origin of the image itself.

Even the title, **STORMS** is an obvious reference to the work of Englishman William Turner and his famous storms, which are an important source of inspiration for Quayola. They illustrate that stir-

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ring of cosmic forces, that whirlwind of light, that motion, that vortex that enraptures the human soul, bringing it into ecstasy, and which in STORMS is translated into the realization of ultra-high definition videos of real stormy seas shot on the Cornish coast, a place of inspiration also of Turner, used as a dataset from which to draw to generate the digital paintings. In fact, as always in Quayola and as curator Valentino Catricalà has often pointed out, the filming, the "from life" part, is not the work but is only the moment of capturing the data, which, once imprisoned are re-processed with game engine processes.

Turner's energies, in Quayola's paintings, are thus the digital vectors that impart forces. In STORMS, motion, is not an animation, not an external influence, but an internal motion, an eruption of inherent dynamics. Dynamics that are exaggerated and allowed to flow in a contemplation of the natural-digital sublime. STORMS are, finally, unfinished paintings, works that "paint themselves" in the flux of a dilated time, pictorial forms that unravel on the canvas of the screen breaking down into an abstraction of forms.

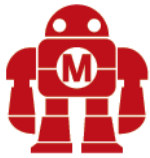
Like the great painters of the past, Quayola sees and feels nature as a universal space, a space to be explored in order to interpret reality, a space of continuous encounter and struggle between nature and man-made forces. Quayola, finally, through techniques never before used for painting, gives rise to a new contemporary aesthetic, generated not by the meticulous practice of gesture on canvas, but by algorithms, capable of provoking an unprecedented awe at a nature seen as if for the first time, foreign but recognizable. Quayola whose characteristic feature is that of a glance at the past, of a reinterpretation in a digital key of our cultural heritage moves and gives rise to what could be called a true contemporary Sturm und Drang. Exactly what was desired and sought for this **fourth edition of MakerArt**.

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QUAYOLA employs technology as a lens to explore the tensions and balances between seemingly opposing forces: the real and the artificial, the figurative and the abstract, the old and the new. Constructing immersive installations, often housed in historically significant architectural sites, he is committed to the reinvention of canonical imaginations through contemporary technologies. Landscape painting, sculpture, and classical iconography are some of the traditional aesthetics he uses as a starting point for his hybrid artworks and immersive installations. His varied practice is based on the creation of customized software to decline through audiovisual performances, videos, sculptures or works on paper. His works have been exhibited in prestigious international



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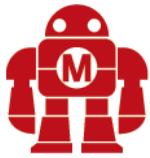
institutions including V&A Museum in London, Park Avenue Armory in New York; Bozar in Brussels; National Art Center in Tokyo; UCCA in Beijing, How Art Museum in Shanghai, SeMA in Seoul; São Paulo Biennale; Milan Triennale; Palais de Tokyo, Paris; Musei Nacional d'Art de Catalunya, Barcelona; British Film Institute, London; Cité de la Musique, Paris; Grand Theatre du Bordeaux; Ars Electronica Festival, Linz; Elektra Festival, Montreal; Sonar Festival, Barcelona; and at the Sundance Film Festival. Quayola frequently collaborates with numerous musical projects, working alongside composers, orchestras and musicians including the London Contemporary Orchestra, the National Orchestra of Bordeaux, Ensemble Intercontemporain, Vanessa Wagner, Jamie XX, Mira Calix, Plaid and Tale Of Us. In 2013 he was awarded the Golden Nica at Ars Electronica.

VALENTINO CATRICALÁ MakerArt curator currently serves as director of the MODAL Gallery at the SODA-School of Digital Art in Manchester and lecturer at Manchester Metropolitan University. He is also curator of the Art section of Maker Faire - The European Edition and curator, together with Barbara London (MoMA), of the D'ORO D'ART project, in collaboration with Marian Goodman Gallery, promoted by D'ORO Collection. Valentino is, in addition, curator of the digital art section of Fondazione La Quadriennale. He has curated exhibitions in major international museums and institutions including: Minnesota Street Project (San Francisco), Hermitage (St. Petersburg), Palazzo delle Esposizioni (Rome), MAXXI (Rome), Museo Riso (Palermo), Media Center (New York), Stellite (Milan), Istituto Italiano di Cultura Nuova Dheli (India), Manchester Metropolitan University (UK), Ca' Foscari (Venice), Centrale Idrodinamica (Trieste), Museo Centrale Montemartini (Rome). He is the author of several books, including books Media Art. Perspectives on the Arts Toward the 21st Century. Histories, Theories, Preservation (Mimesis, 2016), Art and Technology In The Third Millennium (Electa, 2020) and The Art-ist as Inventor (Rowman & Littlefield, London 2021).

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DETAILS

MakerArt – in Maker Faire Rome – The European Edition 2022

Artist: QUAYOLA

Title: STORMS www.quayola.com | IG @quayola

Artistic Director/Curator: Valentino Catricalà

Opening Ceremony: October, 6th

When: October, from the 7th to the 9th

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CONTACTS

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